

10 PLACE TYPES

MANUFACTURING AND LOGISTICS



Goal: Contribute to Charlotte's economic viability by accommodating places of employment for a range of uses related to manufacturing, logistics, production and distribution.

COMMUNITY ACTIVITY CENTER



Goal: Provide places that have a concentration of primarily commercial and residential activity in a well-connected, walkable place located within a 10-minute walk, bike, or transit trip of surrounding neighborhoods.

INNOVATION MIXED-USE



Goal: Contribute to Charlotte's economic viability by providing mixed-use urban places that include light manufacturing, office, residential, and retail.

REGIONAL ACTIVITY CENTER



Goal: Provide large, high-density mixed-use areas, typically along transit corridors or major roadways, that provide access to goods, services, dining, offices, entertainment, and residential for regional residents and visitors.

NEIGHBORHOOD CENTER



Goal: Provide places that have a pedestrian-friendly focal point of neighborhood activity where nearby residents can access daily shopping needs and services within a 5-10 minute walk or a short drive.

A Place Type thinks about a place more holistically and at a larger scale, incorporating guidance for land use, transportation, layout, and design.

